

DATE: July 15, 2008

Judge: Lindberg
Case No.: 08-CV-3958

Re: Chaf Enterprises, Inc. v. Chayanne.com, Ltd. et al

Dear Counsel:

Mediation frequently aids in settling trademark disputes and other Lanham Act cases. For that reason, the District Court for the Northern District of Illinois established its voluntary mediation program in 1996 for Lanham Act cases. The program is Lanham Act case specific and draws on mediators who are specialists in such cases. Since its establishment, the Northern District mediation program has assisted many parties in resolving their disputes without expending the large amounts of time, effort and resources normally involved in full scale litigation.

You will find enclosed materials describing the Court's Lanham Act mediation program. They include a description of the program, the Local Rules and procedures governing it, and a current list of mediators that have been qualified by the Court to mediate Lanham Act disputes. The program has often delivered prompt and economical resolutions to disputes, and the Court strongly encourages you and your client to take advantage of it.

The docket indicates that you are appearing as counsel for one of the parties in this litigation. Pursuant to this Court's Rules and procedures, you are required to provide copies of this letter and all enclosures to each party you represent. If you represent a plaintiff, you also must provide copies of these papers to the attorney for each defendant. The attorney for each defendant then must provide these materials to each party that attorney represents. Within 20 days of the date of receipt of this letter, each attorney is required to file a Certificate with the Court stating that copies of these documents have been provided to the appropriate parties and attorneys.

The Rules also require that the parties file a Notice with the Court stating whether they will participate in the Court's Lanham Act mediation program. This Notice must be filed at the earlier of the first scheduling conference, or 90 days after this case was filed. The Judge to whom this case has been assigned has been notified that you have been sent this letter, and will expect you timely to file the Certificate and Notice.

The experience of the Court shows that the program provides tangible benefits to parties in resolving their disputes. Many lawyers and their clients have expressed satisfaction with the program, and many routinely encourage their clients to submit their disputes to mediation. We urge you and your client to proceed with mediation in this case. The best interests of your client would be served thereby.

Sincerely,

Elisa Perez
Deputy Clerk

**List of Lanham Act Organizations and Individual Neutrals
Maintained Pursuant to Local General Rule 16.3**

A. Individual Neutrals

- | | | |
|--|--|---|
| <p>1) G. Marshall Abbey 836 Skokie Boulevard Northbrook, Illinois 60062 tel. (847) 291-9995 FX: (847)291-9996 Email: gma@gmabbeylaw.com</p> <p>2) Louis Altman Michael Best & Friedrich LLC 401 North Michigan Avenue Suite 1900 Chicago, Illinois 60611 tel. (312) 222-0800 FX: (312) 222-0818 Email: LAltman@attglobal.net</p> <p>3) Brett A. August Pattishall, McAuliffe, Newbury, Hilliard & Geraldson 311 S. Wacker Dr. Suite 5000 Chicago, Illinois 60606 (312) 554-7962 FX: (312)554-8015 Email: baugust@pattishall.com</p> <p>4) Marvin N. Benn Much, Shelist, Freed, Denenberg, Ament & Rubenstein, P.C. 191 N. Wacker Drive, Ste. 1800 Chicago, IL 60606 tel. (312) 521-2770 FX: (312) 521-2870 Email: mbenn@muchshelist.com</p> <p>5) John W. Cooley 2106 Orrington Avenue Evanston, Illinois 60201 tel. (847) 328-7285 FX: (847)864-1586 Email: jackwcool@aol.com</p> <p>6) Champ W. Davis, Jr. Davis, Mannix & McGrath 125 South Wacker Drive Suite 1700 Chicago, IL 60606 tel. (312) 332-3033</p> <p>7) Thomas J. Donovan Barnes & Thornburg 2600 Chase Plaza 10 South LaSalle Street Chicago, IL 60603 tel. (312) 357-1313</p> | <p>8) Lee J. Eulgen Neal, Gerber & Eisenberg Two N. LaSalle Street Chicago, Illinois 60602 tel. (312) 269-8000 FX:(312) 578-2807 Email: leulgen@ngelaw.com</p> <p>9) Robert E. Fitzgerald, Jr. 300 West Washington Suite 1200 Chicago, IL 60606 tel. (312) 782-3264</p> <p>10) Allen H. Gerstein Marshall, O'Toole, et al 233 South Wacker Drive Chicago, Illinois 60606 tel. (312) 474-6300 FX:(312)474-0448</p> <p>11) Vickie A. Gillio Gillio & Associates 8 South Michigan Ave, Ste 810 Chicago, Illinois 60603 tel. (312) 750-1500 FX:(312)750-1505 Email: vickiegillio@worldnet.att.net</p> <p>12) Lee Hugh Goodman 2201 Center Avenue Northbrook, IL 60062 tel. (847) 559-9525</p> <p>13) Russell E. Hattis 1640 Jasmine Court Highland Park, IL 60035 tel. (847) 831-4404 FX: (847)831-4872</p> <p>14) Carl F.J. Henninger 2027 Nachtman Court Wheaton, Illinois 60187 tel. (630) 668-2160</p> <p>15) Keith L. Hunt Hunt and Associates Three 1st Nat'l.Plaza Suite 3750 Chicago, IL 60602 tel. (312) 558-6577 FX: (312)558-9911 Email: klh@huntassoclaw.com</p> <p>16) Sheldon Karon Foley & Lardner 330 North Wabsh Ave. #3300</p> | <p>Chicago, IL 60611-3608 tel. (312) 755-2604 FX: (312)755-1925 Email:skaron@foleylaw.com</p> <p>17) Daniel L. Kegan 79 West Monroe Street #1320 Chicago, Illinois 60603 tel. (312) 782-6495, ext. 21 FX: (312) 782-6494 Email: daniel@keganlaw.com</p> <p>18) John Adam Kerns, Jr. 187 Brittney Lane Hartley, Delaware 19953-227887 tel. (302) 492-3445 FX: (302)492-3446 Email: neutraljohn@myfavoriteit.com</p> <p>19) Charles A. Laff Michael Best & Friedrich LLC 401 North Michigan Avenue Suite 1900 Chicago, Illinois 60611 tel. (312) 222-0800 FX: (312) 222-0818 Email: claff@iplaw-today.com</p> <p>20) Bart A. Lazar Seyfarth, Shaw, Fairweather & Geraldson 55 E. Monroe Chicago, IL 60603 tel. (312) 269-8986 FX: (312)269-8869 Email: blazar@seyfarth.com</p> <p>21) Floyd A. Mandell Katten Muchin & Zavis 525 West Monroe Street Suite 1600 Chicago, Illinois 60661 tel. (312) 902-5200 FX: (312) 577-8982 Email: floyd.mandell@kmz.com</p> <p>22) Charles R. Mandly, Jr. Foley & Lardner LLP 321 N. Clark Street, Suite 2800 Chicago, IL 60610-4764 tel. (312) 832-4500 FX: (312) 832-4700 Email: cmandly@foley.com</p> <p>23) Roger H. Marks 1104 West Barry Street</p> |
|--|--|---|

Alschuler Grossman Stein & Kahan
The Water Garden
1620 26th Street, 4th Floor,
North Tower
Santa Monica, CA 90404-4060
Tel.(310) 255-9114
FX:(310) 907-2000
Email: wfinkelstein@agsk.com

13) Anthony L. Fletcher
Fish & Richardson, P.C.
45 Rockefeller Plaza
Suite 2800
New York, NY 10111
Tel.(212) 641-2291
FX:(212) 258-2291
Email: fletcher@fr.com

14) Kenneth B. Germain
Thompson Hine LLP
312 Walnut Street
Suite 1400
Cincinnati, OH 45202
Tel.(513) 352-6527
FX:(513) 241-4771
Email: ken.germain@thompsonhine.com

15) Jerome Gilson
Brinks Hofer Gilson & Lione
NBC Tower, Suite 3600
455 North Cityfront Plaza Dr.
Suite 3600
Chicago, IL 60611-5599
Tel.(312) 321-4205
FX:(312) 321-4299
Email: jgilson@brinkshofer.com

16) Vito T. Giordano
Von Maltitz, Derenberg, Kunin, Janssen
& Giordano
60 East 42 Street Room 4410
New York, NY 10165
Tel.(212) 661-1400
FX:(212) 370-1819
Email: vtgiordano@vonmaltitz.com

17) Arthur J. Greenbaum
Cowan, Liebowitz & Latman
1133 Avenue of the Americas
35th Floor
New York, NY 10036-6799
Tel.(212) 790-9240
FX:(212) 575-0671
Email: ajg@cll.com

18) David C. Gryce
Arent Fox Kintner Plotkin & Kahn,
PLLC

1050 Connecticut Avenue, N.W.
Washington, DC 20036-5339
Tel.(202) 775-5797
FX:(202) 857-6395
Email: gryced@arentfox.com

19) Dolores K. Hanna
Bell, Boyd & Lloyd, LLC
70 W. Madison Street
Suite 3300
Chicago, IL 60602
Tel.(312) 807-4403
FX:(312) 827-1276
Email: dhanna@bellboyd.com

20) Roslyn S. Harrison
McCarter & English, LLP
Four Gateway Center
100 Mulberry Street
Newark, NJ 07101-0652
Tel.(973) 639-7963
FX:(973) 624-7070
Email: rharrison@mccarter.com

21) Laurence R. Hefter
Finnegan, Henderson, Farabow, Garrett
& Dunner, L.L.P.
1300 I Street, N.W., Suite 700
Washington, DC 20005-3315
Tel.(202) 408-4053
FX:(202) 408-4400
Email: larry.hefter@finnegan.com

22) David C. Hilliard
Pattishall, McAuliffe, Newbury,
Hilliard & Geraldson
311 South Wacker Drive
Suite 5000
Chicago, IL 60606
United States
Tel.(312) 554-7950
FX:(312) 554-8015
Email: dhilliard@pattishall.com

23) Nancy V. Hoyt
University of Minnesota
Office of the General Counsel
360 McNamara Alumni Center
200 Oak Street S.E.
Minneapolis, MN 55455-2006
Tel.(612) 624-4100
FX:(612) 626-9624
Email: nancyhoyt@mail.ogc.umn.edu

24) Anne S. Jordan
PeopleSoft, Inc.

4305 Hacienda Drive
Pleasanton, CA 94588
Tel.(925) 694-8863
FX:(925) 694-5550
Email: anne_jordan@peoplesoft.com

25) Siegrun D. Kane
Morgan & Finnegan, L.L.P.
345 Park Avenue
New York, NY 10154-0053
Tel.(212) 415-8778
FX:(212) 751-6849
Email: skane@morganfinnegan.com

26) Bruce P. Keller
Debevoise & Plimpton
919 Third Avenue
New York, NY 10022
Tel.(212) 909-6118
FX:(212) 909-6836
Email: bpkeller@debevoise.com

27) David J. Kera
Oblon, Spivak, McClelland, Maier &
Neustadt, P.C.
1755 Jefferson Davis Highway
Fourth Floor
Arlington, VA 22202
Tel.(703) 412-6456
FX:(703) 413-2220
Email: dkera@oblon.com

28) Richard J. Leighton
Keller and Heckman LLP
1001 G Street N.W.
Suite 500 West
Washington, DC 20001
Tel.(202) 434-4220
FX:(202) 434-4646
Email: leighton@khlaw.com

29) George F. Long
Huff, Poole & Mahoney P.C.
4705 Columbus Street
Virginia Beach, VA 23462
Tel.(757) 518-2392
FX:(757) 552-6016
Email: glong@hpmlaw.com

30) Leslie J. Lott
Lott & Friedland, P.A.
Post Office Drawer 141098
355 Alhambra Circle, Suite 1100
Coral Gables, FL 33134
Tel.(305) 448-7089